SWISS QUALITY

The Blue Quill is the latest innovation from the people with a tradition of engineering excellence. Beginning with the 1st titanium dental handpiece, this tradition has produced new advantages for medical as well as dental applications with a number of technologies: Ultrasonics, Shock Wave, Jet-Stream, Lithotripsy, Optics, Micro-motors, Light and Laser.

For the Blue Quill, Swiss quality is the product confidence backed by a 3 year warranty.

SWISS VALUE

At I-DENT, this is a concept of quality that includes aspects such as reliability, precision, performance as well as the aesthetic and elegance of a design satisfying the user's needs. The Blue Quill is one example in a range of cordless, innovations delivering unique value to dental applications: UV decay identification, transillumination diagnostics, as well as indirect "mouth-mirror" vision that is never obscured by fog, debris, or water droplets... never! For light curing dental materials, the Blue Quill exemplifies Swiss value by:

HIGH OPTIMAL OUTPUT

LIGHTEST HANDPIECE

SMALLEST HANDPIECE

EXTRA, EASY INSERT BATTERY (WITH A RECHARGING TIME 2ND TO NONE)



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BLUE QUILL



COCOL Blue Quill .

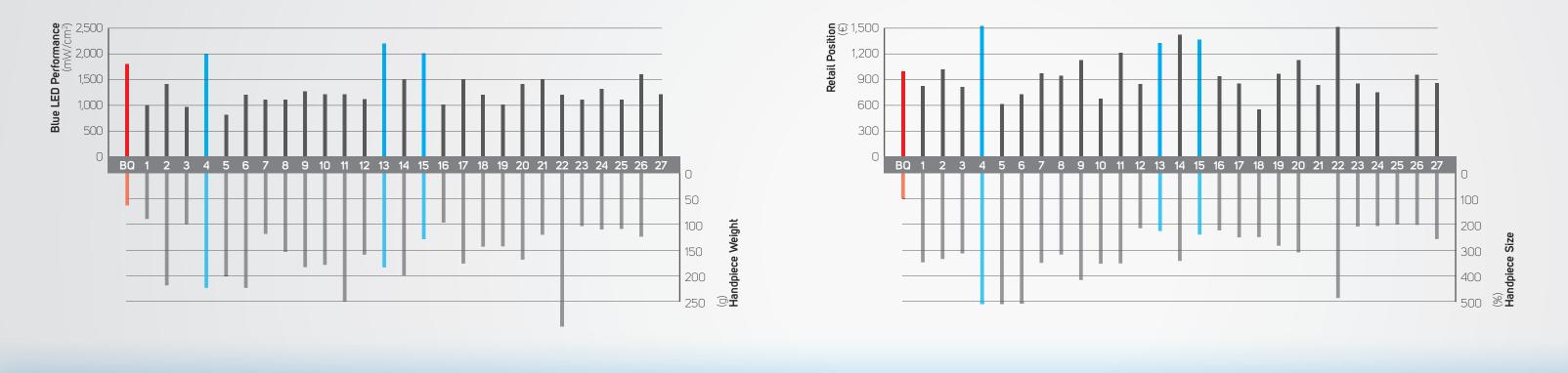
BLUE QUILL

Value: The smallest, lightest, high power cordless curing light available! Value enhanced by a recharging time that is 2nd to none, an extra battery, as well as Swiss quality. The Blue Quill is the perfect partner for promoting LC materials in dentistry.

 B0 Blue Quill
 1 SmartLite Focus
 2 SmartLite Max
 3 SmartLite PS
 4 BluePhase 20i
 5 BluePhase C8
 6 Bluephase G2
 7 Bluephase Style
 8 DemiPlus
 9 DemiUltra
 10 Elipar LED
 11 Elipar S10

 12 Mini-LED
 13 Mini-LED
 AutoFocus
 14 Scan Wave
 15 PenCure 2000
 16 PenCure LED
 17 Radii Plus LED
 18 Radii-Cat LED
 19 Translux Power Blue
 20 Valo
 21 Flashlite Magna
 22 G-Light

 23 GC Silverlight
 24 Fusion 3.0
 25 Fusion S7
 26 Cottene SPEC3
 27 Cottolux LED



FEATURES & BENEFITS: BASE VALUE

Offered exclusively as a private label product, the Blue Quill has a standard value package that is positioned for winning results in the retail marketplace.

FEATURE	FUNCTION	BENEFIT
Wavelength	455 nm - 470 nm blue light emission	Optimal curing
Innovative LED reflector	High blue light output enabling a 5 sec curing cycle (1800+ mW/cm²)	Productivity
One-for-all curing program	Direct and indirect restorations	Ease of use
70 gram handpiece	Light weight	Ease of use
Handpiece dimensions	Small, designed to "feel like" conventional hand instruments (7.8 to 12.6 mm tapered x 170 mm length)	Ease of use & user comfort
Battery capacity	16 minute usage; 96 cycles at 10 sec or 192 cycles at 5 sec	Low maintenance
Battery design	75 minute recharging time	Low maintenance
Multiple battery option	Easy plug & play replacement, two batteries included	Low maintenance
Handpiece construction	Easy disinfection	Hygiene
Precision Swiss Quality	3 year warranty	Reliability

FEATURES & BENEFITS: CUSTOMER SELECTED VALUE

Choosing from a selection of features, a customized Blue Quill is a unique selling proposition.

FEATURE	FUNCTION	BENEFIT
Peak performance	Choice of emission 470 nm w/1600 mW/cm² to 455 nm w/1800 mW/cm²	Optimal curing
Innovative activation	Choice of intuitive "on/off" options: "Tap Touch", slider or conventional	Ease of use
Handpiece exterior	– Selection of robust constructions: shapes, materials, finish, & colors	Unique Appearance
Recharging station exterior		
Wall-mount operation option	Direct "plug-in" recharging cable	Flexible installation
Selection of small light guide diameters	Curing access with higher blue light output (4.5 mm w/6000 mW/cm²)	Versatility
Selection of large light guides diameters	Maximum curing area for homogenous curing of large restorations	Versatility
Curing time notification	Choice of curing duration indicators	Ease of use
Disposable battery usage	100% portable operation	Flexability
Built-in radiometer	User output monitoring	Reliability

CONCEIVED & CONFIGURED FOR FLEXIBILITY

Featuring a size, shape & feel of a dental hand-instrument, the Blue Quill not only provides unparalleled user comfort but also new packaging options for providers of LC materials. Replace the recharging station with a version for disposal battery usage or wall-mounted recharging. The result? A curing light that can be easily integrated into an intro kit with LC materials: A small and uniquely complete LC promotion package providing "system" value.

In addition to versions for disposable battery usage and wall-mounted recharging, the Blue Quill recharging station can be customized with a unique appearance... enhanced satisfaction of customer's exclusivity needs.

Need added value? The recharging station is a prepared platform for additional I-DENT instrument applications: UV decay identification, transillumination diagnostics, as well as indirect "mouth-mirror" vision that is never obscured by fog, debris, or water droplets... never!

